



DELTA HOTELS
MARRIOTT



Cole Brings Plenty
Actor, 1923, Yellowstone

Timothy Gatz
Oklahoma Secretary of Transportation

Featured Speakers



Welcome

OK TRANSIT ASSOCIATION **FALL** **CONFERENCE**

The Reed Center, Midwest City, OK

October 25-27, 2023

OKTRANSIT.ORG



Oklahoma Transit Association Fall Conference Agenda

The Reed Center – Delta Hotel

Midwest City, OK

Wednesday, October 25

12:00 PM-5:00 PM	OkTA Registration Open at the Reed Center		
12:00-3:00 PM	Board of Directors Lunch/Meeting - Retiring and New Board		Rice Room
3:00-3:15 PM	OkTA Welcome Ryan Landers, OkTA President		
3:15-3:30 PM	Greetings from the OK Capitol	The Honorable Nicole Miller	Reed C
<p>Rep. Nicole Miller proudly represents northwest Oklahoma City, west Edmond, and Deer Creek in House District 82. Miller grew up throughout the central U.S. and eventually settled in the Fort Worth area. After earning a bachelor’s degree in government service from Texas Women’s University, she moved to Washington, D.C., where she focused on defense sector policy issues. Miller spent the next several years as a military spouse, living coast to coast and overseas during her husband's 20-year career with the Air Force. After moving to Oklahoma City, she worked with the Oklahoma National Guard and the Oklahoma Department of Veterans Affairs. Since being elected to the Oklahoma House of Representatives in 2018, she has developed a reputation as a strong and articulate advocate on several legislative issues. In her first term, Miller was presented with the Rising Star Award by the State Chamber of Commerce for her role as a legislative leader in the business community. She was one of 20 legislators chosen from within the southern region to attend the Center for the Advancement of Leadership Skills (CALs) in 2019. She was named as the 2022 Legislator of the Year by the National Guard Association of Oklahoma in recognition for her work on education benefits for members of the Oklahoma National Guard and she is a proud supporter of public transit. Miller and her husband, Doug, have two children and attend Heritage Baptist Church.</p>			
3:30-3:45 PM	OkTA State Legislative Update	Curt Roggow	
3:45-4:00 PM	Break with the Suppliers – Visit their displays and network!		
4:00 – 5:00 PM	OkTA Federal Legislative Overview State of the Association OkTA Membership Meeting Board and Officer Transition	Andrea Ball/Ryan Landers Andrea Ball	
6:00 – 7:30 PM	OkTA Fall Opening Reception Visit with the vendors and enjoy networking with colleagues		2nd Floor Prefunction

Thursday, October 26

8:00 - 5:00 PM **Registration Open** **Reed C**

8:00 – 9:15 AM **Welcome and Supplier Breakfast**
Join us for presentations from our suppliers and partners!

9:15-9:30 AM **Break with the Suppliers – Visit their displays and network!**

9:30– 11:00 AM **ODOT Multi-Modal Updates** **Jared Schwennesen & ODOT Team**
Mobility Management Program Update **Olivia Hook, ODOT**

11:00-11:15 AM **Break with the Suppliers – Visit their displays and network!**

11:15 AM-12:00 PM **Task Force Meetings**

- **Tribal Task Force**
- **5311/5310 Task Force**
- **Urban/Small Urban Task Force**
- **Allied Business/Vendors**

12:00 PM-1:15 PM **Transit Luncheon: The Honorable Timothy Gatz, Oklahoma Secretary of Transportation**

Appointed in 2019 by Governor Stitt, Oklahoma Secretary of Transportation, Timothy Gatz began his transportation career in 1990 as a draftsman at ODOT and rose through the ranks, becoming Deputy Director in 2013. He left ODOT in 2016 to head the state’s turnpike agency, a position he still holds in addition to leading ODOT. He earned a bachelor’s degree in landscape architecture from Oklahoma State University in 1989 and is a registered professional landscape architect. Secretary Gatz has received several honors including the Oklahoma Good Roads & Transportation Association’s Bill Skeith Stewardship Award, the Governor’s Public Service Award, and the Federal Highway Administration’s Partners in Quality Award. He is a member of the American Association of State Highway and Transportation Officials, the International Bridge, Tunnel and Turnpike Association and the American Society of Landscape Architects and is a strong supporter of public transit in Oklahoma. Gatz and his wife, Sandy, live in El Reno and have two sons.

1:15-1:30 PM **Break with the Suppliers – Visit their displays and network!**

1:30 PM-3:30 PM **Transit Training Sessions (30 minute sessions)**

Collaboration Grants Update, Kendra McGeady, Pelivan Transit

Oklahoma has several collaborations happening that have resulted in national recognition for our efforts working together to best leverage transit resources to provide mobility solutions. This summer, PICK was awarded the NADO Excellence in Regional Transportation Award for their innovations in providing curb-to-curb services, on demand in 21 rural communities. PICK continues to grow and thanks to assistance from ODOT, the opportunity to expand the program with funding from FTA is the next step! Several more Oklahoma Transits recently got “onboard” and committed to offering PICK to their areas. Hear an update from Kendra McGeady, with PICK, on these efforts and ask questions on how your transit can be involved in future expansion opportunities.

The Big Book of Transit and the Oklahoma Mobility Institute Update

Oklahoma Transit Association and the Oklahoma Mobility Institute have undertaken the creation of a comprehensive training manual for all aspects of public transit. With a concentration on the basics of moving passengers safely, and also offering a focus on the business side of transit. This book will provide Oklahoma Transit Workers with resources to learn from their peers, draw from transit leaders and an additional resource to do things “by the book”. This interactive session will highlight the book outline and solicit critical feedback from the experts in the room on needed additions and pertinent information and debut the new OkTA List-Serv to help facilitate more peer-to-peer involvement between meetings of the membership.

Learn about LATS Ambassadors - Tony Hansley, Head of Marketing and Innovation, LATS

LATS Ambassadors is a new program in Lawton, focused primarily on students that serves as a transit advocacy initiative. Ambassadors mission involves visiting local elementary schools in Lawton to educate students about public transit. Future plans for the program include expanding the initiative beyond students to ultimately encompass adult riders. Tony Hansly with LATS will share the concept and early findings from this innovative marketing effort. He has a diverse background spanning over multiple roles and industries, and he brings a wealth of experience to the table. Over the years, Tony has honed his skills in various capacities at LATS that led to his current role as the head of Marketing and Innovation. His previous positions at LATS include Safety Coordinator, Assistant to GM, Supervisor/Safety Coordinator. He also has previous experience as a bus operator, a sanitation driver for the City of Lawton, a Service Sales Representative at Cintas, and a strong foundation in education and training in various disciplines.

Let's Talk Transit – National Initiatives and More!

3:30-3:45 PM **Break with the Suppliers – Visit their displays and network!**

3:45 – 4:00 PM **Tribal Leader Welcome and Introduction of Cole Brings Plenty**

4:00-4:30 PM **Cole Brings Plenty Keynote: Creating Cultural Competence Through Understanding**
“Cultural Competence is the ability to work or respond effectively across cultures, generations, gender, and differing viewpoints in a way that acknowledges and respects the person or organization being served.”

Cole Brings Plenty* is a Native American actor and the “real life” nephew of long-standing "Yellowstone" star, Moses Brings Plenty. He helps craft a juicy story packed with drama and intrigue on one of TV's hottest historical western dramas, **1923** and also has plans to appear in a future franchise spinoff.

For fans of Taylor Sheridan's gritty western dramas, including *Yellowstone*, *1883*, and *1923*, Cole plays Pete Plenty Clouds in the **1923** prequel, that is set 100 years before the flagship show. His role sets up the historical connection and solidifies the future bond between Thomas Rainwater and his faithful right-hand Mo, played by Moses Brings Plenty) by establishing an ancestral bloodline that follows these families into the future storyline on *Yellowstone*.

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The Brings Plenty family acting talent is “plentiful” and is no better demonstrated in a memorable scene from 1923, episode 7 where Cole’s character Pete is ambushed by corrupt priests from the Native American school. The drama is palpable, when a ruthless priest is about to kill Pete, but help arrives in the nick of time and culminates a memorable but gory battle victory scene.

As the **OkTA Fall Conference Keynote Speaker**, Cole Brings Plenty will talk about the importance of creating cultural competence in life and the workplace. He will share his unique perspective that comes from his journey as a Native American actor and his academic work in political science. He will draw parallels on how different backgrounds come with diverse viewpoints, which ultimately leads to better innovations, ideas, and solutions for better living by working together. In addition to being an actor and model, Cole is studying political science at Haskell University in Lawrence, Kansas and most recently added another acting credit to his resume for Into the Wild Frontier. Cole’s Native American roots run deep. He is a proud direct descendant of Brings Plenty, an Oglala Lakota warrior who fought in the Battle of Little Big Horn.

** Cole Brings Plenty, an actor in the Yellowstone prequel, 1923, was kind enough to step in when his uncle, Moses Brings Plenty, had a scheduling conflict at the INFR (Indian National Finals Rodeo). We appreciate his willingness to join us on short notice and share this important message with our attendees).*

4:30—5:00 PM Cole Brings Plenty, Actor from 1923 Meet and Greet with Attendees

6:30 – 8:30 PM *The Transit Dinner with Cole Brings Plenty and Oklahoma Government Leaders*
OR Dinner on your Own

Friday, October 27

8:00 – 9:00 AM Driver Welcome Breakfast and OkTA Remarks
All Attendees are Welcome to All Friday Events

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9:00 AM-12:00 PM Driver Day Training Blocks

(All attendees are welcome to attend but this session is geared specifically for drivers.)

Informed and well-trained transit drivers reduce the likelihood of an accident occurring and give transit workers the skills to keep their passengers safe and secure. Additionally, good drivers can help mitigate risk to other people on the road and pedestrians. Our Driver Block will help you become driven to support your passengers and co-workers.

Block 1 – Safety and Security (45 min)

Block 2 – Customer Service and Understanding the Generational Divide (45 min)

Block 3 – Driver Assault Training (45 min)

12:00pm Lunch on Your Own/Adjournment

1:00pm Horseback Riding at the OkTA Corral!

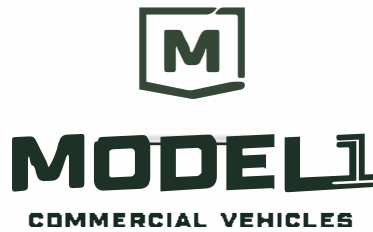
Giddy Up and Let’s Go! Embrace your inner Yellowstone character and saddle up! (sorry - no trips to the “train station” on this ride!). Bring your boots and join your OkTA Colleagues for an hour of guided horseback riding on a picturesque trail ride along the Canadian River. Located 15 minutes from the Reed Center, this event is available on a first come/first serve basis and FREE. You may sign up onsite at registration or in advance by emailing us to participate at oktransit@oktransit.org. **Please Note:** No riding experience is required; a short introduction will be provided, wear long pants, and arrive 20 minutes early to saddle up.



OKTA FALL CONFERENCE

OCTOBER 25- 27, 2023
THE REED CENTER
MIDWEST CITY, OKLAHOMA

Special Appreciation to the OkTA Sponsors & Exhibitors



Exhibitors

CWI Digital Systems, Cummins Sales and Service, Department of Homeland Security,
ECOLANE, Gillig LLC, Mobility One Transportation, Model 1 Commercial Vehicles