

OkTA Annual Meeting

Winstar Resort, Thackerville, OK

Monday, October 21, 2024

3:00 – 5:00pm **OkTA Board Meeting**
6:00pm **Board Dinner**

Tuesday, October 22, 2024

8:00 – 5:00pm **Registration/Office**
Earn Casino Transit Tokens for the Fun Night Throughout the Event for Participating!

8:00 – 11:00am **OkTA Officer and Board Training**

8:00 – 11:00am **Trade Show Set Up (Vendors Only)**

11:00am – 6:30pm **Trade Show Open**

12:00 – 2:00pm **Welcome Luncheon/OkTA Annual Meeting/ Advocacy Update**
12:20pm **Welcome, Ryan Landers, OkTA President**
12:30pm **FTA Update**
1:00pm **Rich Sampson – Legislative Update from the SWTA Nation**
1:30pm **OkTA Annual Meeting**
 Andrea Ball - Association Member Update
 Curt Roggow – State Advocacy Plans
 Voting and Board Introductions

2:15 – 3:00pm **How to Leverage OMI for Grantmaking and More**

3:00 - 3:15pm **Break**

3:15 – 4:00pm **Task Force Meetings**

4:00 – 5:00pm **Mobility Management – Olivia Hook and Mobility Managers**

5:00 - 6:30pm **Welcome Reception in the Trade Show**

Wednesday, October 23, 2024

8:00 - 5:00pm **Registration/Office**

8:00 - 9:30am **Breakfast in the Trade Show and Vendor Updates**

9:00 - 9:30am **Vehicle Update – Brent Roy, Model1**

9:30 – 11:00am **General Session 1**
The Value of Transit in Economic Development and Growing Communities

Sandy Dubay Sandy Dubay, CEcD

Sandy's passion of helping communities grow and diversify their economies and job opportunities for residents and will teach Oklahoma Transit Agencies how to communicate transportation as an economic development tool in your community. She brings her expertise in communications, social media, marketing, economic development, and tourism to help create & implement customized communications plans and influence local economic growth.

Sandy is the CEO/Founder of PPR Strategies, a marketing and public relations firm supporting economic development and tourism organizations, higher education, associations and other industries. Sandy received her bachelor's degree from Shepherd University in economics and business administration. She previously served as a Research Specialist at the Jefferson County Development Authority in Charles Town, West Virginia and as a Business Development Specialist in the Frederick County Office of Economic Development in Frederick, Maryland. The United Way of the Eastern Panhandle honored her with The Van Ryzin Award for volunteerism. West Virginia Executive Magazine recognized her as a Young Gun for her entrepreneurial successes and outreach activities. In 2013, The American Advertising Federation – Greater Frederick named her PR Professional of the Year. Sandy participated in Leadership Maryland and she became a Certified Economic Developer in 2023

11:00 - 12:00pm

Transit and Communications Services

Learn more from a panel of experts moderated by Tony Hansley, LATS

Clear and concise communications is the key to citizens understanding transit services. When communicating with the public about transit services, it's important to use clear and accessible language to ensure understanding. By increasing public awareness and citizen engagement, residents can make more informed decisions, leading to a better quality of life within the city and more transit riders

12:00 - 1:00pm

Transit in Oklahoma Luncheon

ODOT Executive Director, Timothy Gatz (and ODOT Staff)

Tim Gatz currently serves as the Governor's appointee as Executive Director of the Oklahoma Department of Transportation. Beginning his agency career in 1990 as a drafting technician, Gatz has more than 30 years of service with ODOT. His dynamic transportation knowledge is rooted in his project management and program delivery experience, in addition to his time served as ODOT Deputy Director. Gatz has previously served in appointed roles as the Oklahoma Secretary of Transportation and the Executive Director of the Oklahoma Turnpike Authority. He is a member of the American Association of State Highway and Transportation Officials, and the American Society of Landscape Architects.

1:00 - 6:00pm

OkTA Golf Event: Join a foursome with your transit friends to hit the links and network with your transit friends! The cost is \$100 per golfer and includes an OkTA Golf Shirt and prizes!

7:00 – 9:00pm

High Rollers: Transit Casino Night

Join us for Transit Casino Night! Get ready to roll the dice, play your hand, and enjoy an unforgettable evening of casino-style entertainment, along with snacks, music, and more! Whether you're a high roller with lots of "transit tokens" from participating in the conference or just looking for some casual fun networking with friends, our event will feature a variety of classic casino games, delicious food and drinks, music and exciting prizes.

Thursday, October 24

8:00am

Breakfast on your Own

9:00am – 10:00am

General Session Two

Oklahoma Multi-Sector Plan on Aging- with DHS and Guidehouse Consulting
The Honorable Lance Robertson, Guidehouse Consulting
Former U.S. Assistant Secretary for Aging & ACL Administrator (2017-2021)
Jeromy Buchanan, Oklahoma Human Services

This is a plan on aging individuals in Oklahoma and public transit has its own section with goals aimed at fostering cross-agency collaboration and knowledge sharing. The presentation will feature a segment focusing on the MPA (Master Plan of Aging), offering valuable insights into the plan's objectives and strategies. Then we will explore upcoming training opportunities for age-friendly services and discuss how to better address the needs of seniors within our community. Subsequently, the program will shift its focus to the employment opportunities for seniors, highlighting the potential for creating meaningful and fulfilling work options for this demographic. This interactive session will serve as an opportunity to address specific concerns, share best practices, and explore potential collaborative initiatives fostering a more integrated and comprehensive approach to supporting our senior community.

10:00 – 11:00am

Transit Worker Assaults: When Conflict Resolution Doesn't Work

Join a workplace violence expert on learning safety measures and explore with your colleagues the next steps in creating transit worker safety protocols. As transits try to equip drivers with the necessary tools and strategies for handling potentially dangerous situations. However, when conflict resolution and de-escalation techniques prove ineffective, how can we support transit workers? This training will focus on preparing drivers to respond to physical and verbal assaults, emphasizing the importance of maintaining driver safety and the safety of passengers. Learn to assert control in volatile situations to ensure the well-being of all individuals involved. We will also discuss statewide efforts in play to criminalize assaults on transit workers and how drivers can support these efforts.

11:00 – 11:30am

OkTA Transit Takeaways and the New Board Installation