

# ABOUT US

OKTA's mission is to support public transit through advocacy, education, communication, and partnerships. We believe public transit improves communities, stimulates economies, and helps protect our environment. We believe that public transit is beyond discretionary, it is essential.



Cole Brings Plenty,  
Actor, 1923  
Keynote Speaker



The Honorable  
Timothy Gatz  
Speaker



## OKLAHOMA TRANSIT ASSOCIATION FALL CONFERENCE

**OCTOBER 25-27TH, 2023**

THE REED CENTER AND DELTA HOTEL  
MIDWEST CITY, OKLAHOMA



OKTransit.org



oktransit@oktransit.org



1101 Park Avenue, Ste 1300  
Oklahoma City, OK 73102



OKTransit.org/event to Register

## FEATURED OKTA SPEAKERS ”

### **The Honorable Timothy Gatz, OK Secretary of Transportation**

Appointed in 2019 by Governor Stitt, Oklahoma Secretary of Transportation, Timothy Gatz began his transportation career in 1990 as a draftsman at ODOT and rose through the ranks, becoming Deputy Director in 2013. He left ODOT in 2016 to head the state's turnpike agency, a position he still holds in addition to leading ODOT. He earned a bachelor's degree in landscape architecture from Oklahoma State University in 1989 and is a registered professional landscape architect. Secretary Gatz has received several honors including the Oklahoma Good Roads & Transportation Association's Bill Skeith Stewardship Award, the Governor's Public Service Award, and the Federal Highway Administration's Partners in Quality Award, and is a strong supporter of public transit in Oklahoma. Gatz and his wife, Sandy, live in El Reno and have two sons.

### **Cole Brings Plenty, Native American Actor, 1923** ”

A notable actor and the "real life" nephew of long-standing "Yellowstone" star, Moses Brings Plenty. He helps craft a juicy story packed with drama and intrigue on one of TV's hottest historical western dramas, 1923 and also has plans to appear in a future franchise spinoff. For fans of Taylor Sheridan's gritty western dramas, including Yellowstone, 1883, and 1923, Cole plays Pete Plenty Clouds in the 1923 prequel, that is set 100 years before the flagship show. Cole Brings Plenty will talk about the importance of creating cultural competence in life and the workplace. He will share his unique perspective that comes from his journey as a Native American actor and his academic work in political science. He will draw parallels on how different backgrounds come with diverse viewpoints, which ultimately leads to better innovations, ideas, and solutions for better living by working together. In addition to being an actor and model, Cole is studying political science at Haskell University in Lawrence, Kansas and most recently added another acting credit to his resume for Into the Wild Frontier. Cole's Native American roots run deep. He is a proud direct descendant of Brings Plenty, an Oglala Lakota warrior who fought in the Battle of Little Big Horn.

## YOU ARE CORDIALLY *Invited...*

TO ADD ON THESE SPECIAL EVENTS

### **THE TRANSIT DINNER**

The Transit Dinner will be held on Thursday, October 26th at 6:30pm at the Reed Center to honor state leaders who have showed a commitment to transit. The dinner will include remarks on the importance of working together from Cole Brings Plenty, Native American actor from 1923. Anyone interested in Oklahoma Transit and Transportation Issues is invited to attend.

This is a ticketed event and will have a charge of \$100 per attendee. A portion of the proceeds from tickets for this event will be donated to TransitPAC\* to support pro-transportation and public transit initiatives and candidates. *\*For more information about the OkTA's legislative and political activities, visit [www.oktransit.org/TransitPAC](http://www.oktransit.org/TransitPAC)*

### **HORSEBACK RIDING AT THE "OKTA" CORRAL**

Giddy Up and Let's Go! Embrace your inner Yellowstone character and saddle up! (sorry - no trips to the "train station" on this ride!). Bring your boots and join your OkTA Colleagues for an hour of guided horseback riding on a picturesque trail ride along the Canadian River. Located 15 minutes from the Reed Center, this event is available on a first come/first serve basis as horses are limited and will have an additional cost of \$20. You may sign up onsite at registration or in advance by emailing us to participate at [oktransit@oktransit.org](mailto:oktransit@oktransit.org).

**[OKTransit.org/event](http://OKTransit.org/event) to Register**



## Wednesday, October 25

9:00 AM-12:00 PM	Legislative Meetings – OK Capitol
12:00 PM-5:00 PM	OkTA Registration Open at the Reed Center
12:00-3:00 PM	Board of Directors Lunch/Meeting - Retiring and New Board
3:00-3:15 PM	OkTA Welcome     Ryan Landers, OkTA President
3:15-3:45 PM	Greetings from the OK Capitol (Invited) OkTA Legislative Update     Andrea Ball/Curt Roggow
3:45-4:00 PM	Break with the Suppliers – Visit their displays and network!
4:00-5:00 PM	OkTA Membership Meeting State of the Association     Andrea Ball Board and Officer Transition     Board of Directors
6:00-7:30 PM	OkTA Fall Opening Reception Visit with the vendors and enjoy networking with colleagues!

## Thursday, October 26

8:00 - 5:00 PM	OkTA Registration Open
8:00 – 9:15 AM	Welcome and Supplier Breakfast Join us for presentations from our partners and prizes!
9:15-9:30 AM	Break with the Suppliers – Visit their displays and network!
9:30– 11:00 AM	ODOT Multi-Modal Updates     ODOT Team Mobility Management Program Update     Olivia Hook, ODOT
11:00-11:15 AM	Break with the Suppliers – Visit their displays and network!
11:15 AM-12:00 PM	Task Force Meetings
<ul style="list-style-type: none"><li>• Tribal Task Force</li><li>• 5311/5310 Task Force</li><li>• Urban/Small Urban Task Force</li><li>• Allied Business/Vendors</li></ul>	

12:00 -1:15 PM Transit Luncheon  
The Honorable Timothy Gatz, OK Secretary of Transportation

## Thursday, October 26 cont'd.

1:15-1:30 PM Break with the Suppliers – Visit their displays and network!

1:30 PM-3:30 PM Transit Training Sessions

### Learn About LATS Ambassadors - Tony Hansley, Head of Marketing and Innovation

LATS Ambassadors is a new program in Lawton, focused primarily on students that serves as a transit advocacy initiative. Ambassadors mission involves visiting local elementary schools in Lawton to educate students about public transit. Future plans for the program include expanding the initiative beyond students to ultimately encompass adult riders. Tony Hansly with LATS will share the concept and early findings from this innovative marketing effort. He has a diverse background spanning over multiple roles and industries, I bring a wealth of experience to the table. Over the past years, I have honed my skills in various capacities at LATS that led to his current role as the head of Marketing and Innovation. His previous positions at LATS include Safety Coordinator, Assistant to GM, Supervisor/Safety Coordinator. He also has previous experience as a bus operator, a sanitation driver for the City of Lawton, a Service Sales Representative at Cintas, and a strong foundation in education and training in various disciplines.

### Collaboration Grants Update, Kendra McGeady, Pelivan Transit

Oklahoma has several collaborations happening that have resulted in national recognition for our efforts working together to best leverage transit resources to provide mobility solutions. This summer, PICK was awarded the NADO Excellence in Regional Transportation Award for their innovations in providing curb-to-curb services, on demand in 21 rural communities. PICK continues to grow and thanks to assistance from ODOT, the opportunity to expand the program with funding from FTA is the next step! Several more Oklahoma Transits recently got “onboard” and committed to offering PICK to their areas. Hear an update from Kendra McGeady, with PICK, on these efforts and ask questions on how your transit can be involved in future expansion opportunities.

### The Big Book of Transit and the Oklahoma Mobility Institute Update

Oklahoma Transit Association and the Oklahoma Mobility Institute have undertaken the creation of a comprehensive training manual for all aspects of public transit. With a concentration on the basics of moving passengers safely, and also offering a focus on the business side of transit. This book will provide Oklahoma Transit Workers with resources to learn from their peers, draw from transit leaders and an additional resource to do things “by the book”. This interactive session will highlight the book outline and solicit critical feedback from the experts in the room on needed additions and pertinent information and debut the new OkTA List- Serv to help facilitate more peer-to-peer involvement between meetings of the membership.

### Let’s Talk Transit – Connected Programs and National Efforts (Speaker TBD)

3:30-3:45 PM Break with the Suppliers – Visit their displays and network!

## Thursday, October 26 cont'd.

3:45 – 4:00 PM Driver Welcome and Tribal Leader Introduction of Cole Brings Plenty

4:00-4:30 PM **Cole Brings Plenty** Keynote Speech

### Creating Cultural Competence Through Understanding

*"Cultural competence is the ability to work or respond effectively across cultures, generations, gender, and differing viewpoints in a way that acknowledges and respects the person or organization being served and should be part of every diversity, equity, and inclusion message."*

**Cole Brings Plenty\*** is a Native American actor and the "real life" nephew of long-standing "Yellowstone" star, Moses Brings Plenty. He helps craft a juicy story packed with drama and intrigue on one of TV's hottest historical western dramas, **1923** and also has plans to appear in a future franchise spinoff.

For fans of Taylor Sheridan's gritty western dramas, including **Yellowstone**, **1883**, and **1923**, Cole plays **Pete Plenty Clouds** in the **1923** prequel, that is set 100 years before the flagship show. His role sets up the historical connection and solidifies the future bond between Thomas Rainwater and his faithful right-hand Mo, played by Moses Brings Plenty, by establishing an ancestral bloodline that follows these families into the future storyline on **Yellowstone**.

The Brings Plenty family acting talent is "plentiful" and is no better demonstrated in a memorable scene from **1923**, episode 7 where Cole's character Pete is ambushed by corrupt priests from the Native American school. The drama is palpable, when a ruthless priest is about to kill Pete, but help arrives in the nick of time and culminates a memorable, but gory, battle victory scene.

As the OkTA Fall Conference Keynote Speaker, **Cole Brings Plenty** will talk about the importance of creating cultural competence in life and the workplace. He will share his unique perspective that comes from his journey as a Native American actor and his academic work in political science. He will draw parallels on how different backgrounds come with diverse viewpoints, which ultimately leads to better innovations, ideas, and solutions for better living by working together. In addition to being an actor and model, Cole is studying political science at Haskell University in Lawrence, Kansas and most recently added another acting credit to his resume for *Into the Wild Frontier*. Cole's Native American roots run deep. He is a proud direct descendant of Brings Plenty, an Oglala Lakota warrior who fought in the Battle of Little Big Horn.

*\* Cole Brings Plenty, an actor in the Yellowstone prequel, 1923, was kind enough to step in when his uncle, Moses Brings Plenty, had a scheduling conflict at the INFR (Indian National Finals Rodeo). We appreciate his willingness to join us on notice and share this important message with our attendees).*

4:30—5:00 PM **Cole Brings Plenty**, Actor from **1923**, Meet and Greet with Attendees



**Cole Brings Plenty, 1923**

## Thursday, October 26 cont'd.

6:30 – 8:30 PM The Transit Dinner with **Cole Brings Plenty** (Ticketed Event)  
(OR Dinner on your Own)

The OkTA Transit Dinner is a ticketed event and will have a charge of \$100 per attendee. The event will include remarks on the importance of working together from **Cole Brings Plenty**, OkTA's 2023 Fall Keynote Speaker and Native American actor from **1923**. We have also invited several special guests from the Oklahoma State Government offices.

All OkTA Members and anyone interested in Oklahoma Transit and Transportation Issues are invited to attend. A portion of the proceeds from tickets for this event will be donated to TransitPAC\* to support pro-transportation and public transit initiatives and candidates.

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## Friday, October 27 (Driver Day!)

8:00 – 9:00 AM Driver Welcome Breakfast and OkTA Remarks - *All Attendees*

9:00 AM-12:00 PM Driver Day Training Blocks  
(*All attendees are welcome to attend but this session is geared specifically for drivers.*)

Informed and well-trained transit drivers reduce the likelihood of an accident occurring and give transit workers the skills to keep their passengers safe and secure. Additionally, good drivers can help mitigate risk to other people on the road and pedestrians. Our Driver Block will help you become driven to support your passengers and co-workers.

**Block 1 – Safety and Security (45 min)**

**Block 2 – Customer Service and Understanding the Generational Divide (45 min)**

**Block 3 – Driver Assault Training (45 min)**

**12:00pm Lunch On Your Own/Adjournment**

**1:00pm Optional** Afternoon OkTA Activity: Horseback Riding at the OkTA Corral!

Giddy Up and Let's Go! Embrace your inner Yellowstone character (but sorry - no trips to the "train station" on this ride!) Bring your boots and join your OkTA Colleagues for an hour of guided horseback riding on a picturesque trail ride along the Canadian River. Located 15 minutes from the Reed Center, this event is available on a first come/first serve basis **and will have an additional cost of \$20** and you'll need to provide your own transportation to the stable. You may sign up onsite at registration (or in advance by emailing [oktransit@oktrasnsit.org](mailto:oktransit@oktrasnsit.org)) to participate.

**Please Note:** No riding experience is required; a short introduction will be provided so please show up on-time, wear long pants and closed toe shoe/boots, and the horses have a maximum weight limit of 240 lbs.