

OkTA Transit Conference Draft Agenda.

October 19-21, 2026 – Ardmore Convention Center, 2402 N Rockford, Ardmore, OK

Monday, October 19

Time	Activity
12:00 - 1:00 PM	OkTA Board Meeting
1:00 – 5:00 PM	Registration
2:00 – 5:00 PM	Exhibitor & Vendor Move-In
1:30 – 2:45	TASK FORCE MEETINGS: A. Tribal Task Force, Robert Endicott , Chair B. Urban/Small Urban, Chair, Todd Bough , Chair C. 5311 Rural, Gilbert Nuncio , Chair D. 5310, LaTisha Lemasters , Chair E. Associates, Brent Roy , Chair
3:00 – 4:20 PM	Opening General Session: Honor Guard: Chickasaw Honor Guard National Anthem: Welcome from Admore: The Hon. David Plesher , Mayor of Ardmore <i>State of Public Transportation – Funding, Policy, and the Road Ahead</i> Tim Gatz , Secretary of Transportation and Executive Director, ODOT Gail Lyssy , Regional Administrator, FTA Region 6 Jayson White , Deputy Director, The Bus Coalition Kristen Joyner , Legislative Committee Chair and National Representative, CTAA Curt Roggow , Government Relations Consultant TASK FORCE REPORTS <i>Committee Chairs to provide reports.</i>
4:20 – 4:30 PM	Getting the most out of your time in Ardmore
4:30 – 5:30 PM	Welcome Reception with Exhibitors
6:00 – 9:00 PM	Dinner and Games at The Clubhouse Transportation provided by Chickasaw Nation

Tuesday, October 20

Time	Activity
7:30 – 8:30 AM	Registration & Continental Breakfast with Exhibitors
8:30 – 9:45 AM	General Session: <i>Navigating Transit Funding, Grants, and FTA Compliance</i> Chevonne Madison , Transportation Program Specialist, FTA Region 6 Eric Rose , Office of Mobility and Public Transit Manager, ODOT
9:45 – 10:00 AM	Networking Break
10:00 – 11:00 AM	Breakout Session Block A
	A1: Ridership Growth, Passenger Engagement Strategies and Partnerships: Todd Bough , General Manager, Lawton Area Transit System Taylor Johnson , AICP, Transit and Parking Program Manager, City of Norman
	A2: Panel: Partnerships with Human Service Agencies Marcus Ayers, MEd, LPC , Director of NEMT & Social Services, Oklahoma Health Care Authority Renee N. Sansom Briscoe, M.S. , Transition Coordinator, Vocational Rehabilitation Services for the Blind and Visually Impaired Wendy Funk Schrag, MSW , Vice President State Government Affairs, Fresenius Medical Care
	A3: Driver Recruitment & Retention: What Is Working Today? Maurice Beard , Sr. Workforce Development Advisor International Transportation Learning Center (ITLC) and Transit Workforce Center (TWC)
11:00 – 11:15 AM	Networking Break
11:15 AM – 12:00 PM	General Session: <i>A Day in the Life of a Mobility Manager - Solving Oklahoma's Transportation Challenges Together Panel</i> Chanler Cory , Mobility Manager at NODA Kristi Winchester , Mobility Manager at COEDD Todd Oneal , Mobility Navigator at SODA Laura Clark , Mobility Navigator at KEDDO

Time	Activity
12:00 – 1:30 PM	Lunch & Awards Program <i>Industry Technical Knowledge Panel:</i> Sponsored by Model 1 Brent Roy , Model 1 Ryan Lamb , Forest River Bus Colton Walle , Braunability
1:45 – 2:45 PM	Breakout Session Block B B1: Procurement & Contract Management Essentials Harold Tye , Procurement Specialist, FTA Region 6 B2: Transit Safety, Risk Management & Emergency Preparedness Larry Day , Transit Division Manager, Transportation Safety Institute, USDOT B3: Oklahoma Mobility: Come Participate in the Statewide Plan and Hear the Latest Update! Meredith Greene Madrigal , AICP, Socius Amica
2:45 – 3:00	Networking Break: Dessert with the Exhibitors <i>Sponsored by Chickasaw Transit</i>
3:00 – 4:00	Breakout Session Block C C1: AI and Technology - Saving Time and Money in Transit Ofir Bar , Technology & Innovation Director, MetroLink Tulsa Valerie Courchesne , Call Center and Eligibility Program Director, MetroLink Tulsa C2: Fleet Management & Vehicle Maintenance Panel Rick Miller , Sr Fleet Manager, Chickasaw Nation Transit; Randy Cloud , Director of Maintenance, MetroLink Kevin Rupe , Regional Operations Manager, Model 1 C3: Data, Performance Metrics & Using Information to Improve Service Meredith Greene Madrigal , AICP, Socius Amica
4:15 – 5:00 PM	General Session: <i>Creation of Regional Transit in Central Oklahoma, featuring ONE Transit</i>

Time	Activity
5:00 – 6:30 PM	Vendor Reception & Networking Event
6:45 – 9:00 PM	Dinner on your own

Wednesday, October 21

Time	Activity
8:00 – 8:50 AM	Breakfast: Peer-to-Peer Open Discussion
8:50 – 9:35 AM	OkTA Membership Meeting • Board and Officer Election • Bylaws approval • OkTA Investment Account: The Origins and How It Works to Benefit OkTA Members ○ Chad Ealey, VP and Financial Advisor, BOK Financial Advisors ○ Charla Sloan, Transit Director, KiBOIS
9:45 – 10:30	Peer Success Stories: Innovative Solutions from Transit Agencies Ofir Bar, Technology & Innovation Director, Metrolink Rob Endicott, Transportation Planner, Cherokee Nation Tanya Gleghorn, Transportation Director, BigFive/SORTS Haley Frix, Director of Marketing, Muskogee County
10:30 – 10:45 AM	CHECKOUT Break This is your time to check out of the hotel, load your car and get back for the final session!
10:45 – 11:30 AM	General Session Legislative Transit Champions Power Session State Senator Avery Frix, Vice Chair Aeronautics and Transportation Committee State Senator Tom Woods, Chair for Appropriations, Transportation Committee State Representative Ronny Johns, Chair of Transportation Committee State Representative Tammy Townley State Representative Nicole Miller <i>(Speakers' attendance dependent upon availability)</i>

Time	Activity
11:30 – 11:55 AM	Closing General Session: <i>Lessons Learned and Priorities for the Year Ahead</i> • Priza-Paloosa – must be present to win Closing Remarks and Conference Adjournment